



Global opportunities,
local presence.



Bright Coders' Factory provides software development services in the European Union and the USA. BCF acting globally has software development offices in Opole and Wrocław.

We are a rapidly growing international company employing talented programmers, led by managers with over 15 years of experience in the global software development market. Thanks to high quality services and an attractive portfolio, we are growing at a rate of over 40% per year, both in terms of number of employees and revenues. If you want fast professional development, APPLY and join our team. We guarantee full confidentiality of your application!

Marketing Specialist

Location: Wrocław/Opole, Poland

Responsibilities:

- Responsible for all online marketing activities in the company
- Reporting and cooperation with the Management Board on marketing activities, budget planning vs. expected results
- Development and maintenance of internet marketing and sales channels
- Planning, running and reporting of campaign results online
- Developing marketing materials, supporting the development of the company's market offer
- Caring for consistency, timeliness and quality of the company image on the Internet
- Offering innovative solutions and company optimization
- Conducting a consistent marketing and communication strategy in all channels
- Promoting BCF at conferences, fairs and other marketing actions

Requirements:

- minimum 3 years of experience as an independent specialist in export market marketing
- experience in online branding
- experience in designing online advertising campaigns on the international market
- experience in IT services marketing (preferred software development services)
- experience in designing presentations and websites
- experience in designing professional service offers
- experience in measuring the effectiveness of conducted marketing activities
- English C2
- German C2
- higher education
- availability to work full time
- creativity, accuracy, result orientation (coherent image, attractive offer, development of internet marketing channels and indirectly sales)

Additional requirements:

- experience in the DACH market (Germany, Austria, Switzerland)
- experience in the effective conversion of traffic into inquiries in the IT/software development services industry
- experience in selling online software development services

We offer:

- Attractive salary with bonus system
- A unique opportunity to develop
- Working in a modern organizational structure
- Professional training system
- Working with modern technology and global customers

We guarantee full protection of data from your application.

You can apply through our website: www.bcf-software.com

Or by sending your CV directly to the address: jobs@bcf-software.com

Please make sure you insert the following statement along with your CV:

“Zgadzam się na przetwarzanie moich danych osobowych przez spółkę BCF Software Sp. z o.o. z siedzibą w Opolu przy ul. Technologicznej 2, 45 – 837, w celu przeprowadzenia procesu rekrutacji.”

Podanie danych jest dobrowolne. Podstawą przetwarzania danych jest moja zgoda. Mam prawo wycofania zgody w dowolnym momencie. Dane osobowe będą przetwarzane do zakończenia procesu rekrutacji. Mam prawo żądania od administratora dostępu do moich danych osobowych, ich sprostowania, usunięcia lub ograniczenia przetwarzania, a także prawo wniesienia skargi do organu nadzorczego.”

Jeżeli chcesz, aby po zakończeniu rekrutacji Twoje dokumenty aplikacyjne pozostały w bazie BCF Software Sp. z o. o. w celu wykorzystania ich w przyszłych procesach rekrutacyjnych, zamieść w swoich dokumentach aplikacyjnych poniższą zgodę:

"Wyrażam również zgodę dla BCF Software Sp. z o.o. z siedzibą w Opolu przy ul. Technologicznej 2, 45 – 837 na archiwizację i wykorzystanie przekazanych przeze mnie dokumentów aplikacyjnych dla realizacji przyszłych procesów rekrutacji. Mam świadomość, iż udzielone przeze mnie zgoda jest dobrowolna i może być w każdym momencie cofnięta."